#### RYZEN

### AMD Ryzen Press Briefing Call

mayrulin

millim

lev

AMS

Station

havrullin

rulin Leynar Knayrulin

Vnat Knaynus

Leynarkhar

Levnarkhayrullin

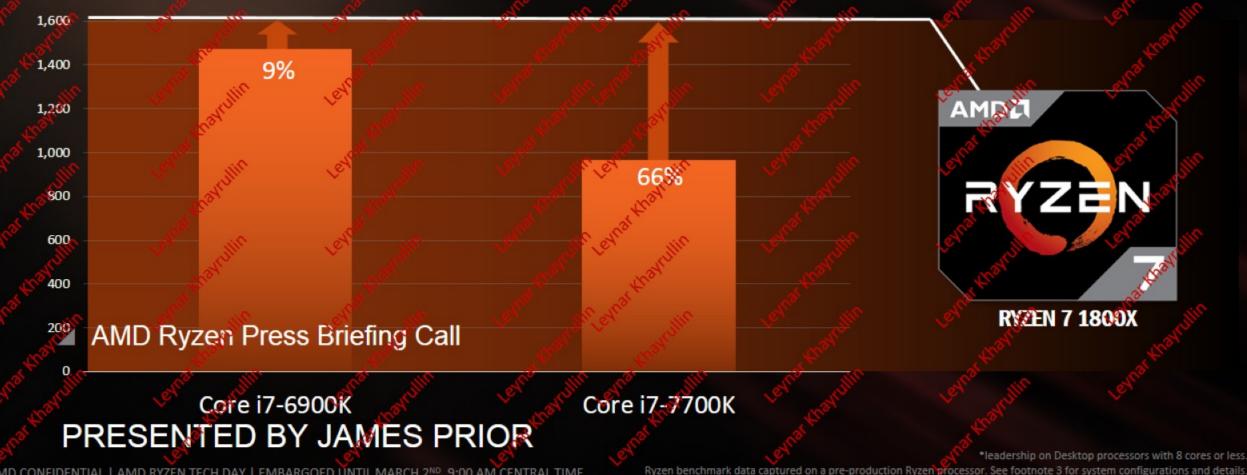
marrullin

Cravulin

Levra Knammin

PRESENTED BY JAMES PRIOR

# WE'VE LEARNED SO FAR... **RYZEN 7 MULTI-THREADED LEADERSHIP**



## WHY IT MATTERS: MULTI-THREADING USE CASES EXPLODE

**3D** Rendering

Virtual Reality Extreme Multitasking Video Editing Simultaneous Gaming and Broadcasting Virtualization

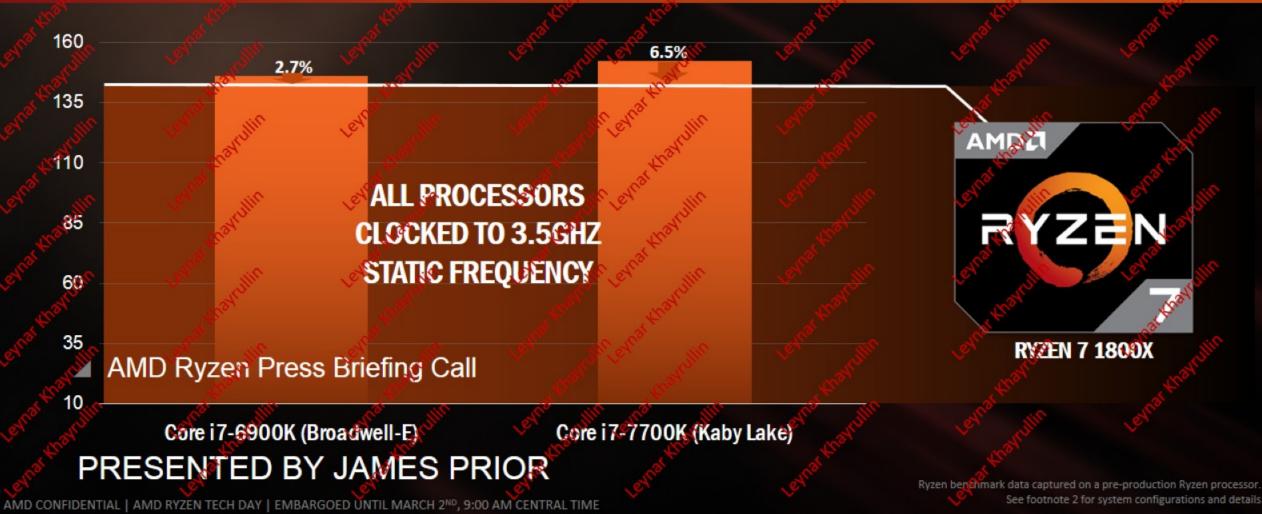
Next-Gen Graphics APIs

MD RYZEN PRESS BRIEFING CALL

PRESENTED BY JAMES PRIOR

OED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIM

# Byteve hat about iPC? CINEBENCH 1T CLOCK-FOR-CLOCK



# Averaingle-threaded performance? CINEBENCH 1T OVERALL

#### ALL PROCESSORS AT STOCK FREQUENCY SETTINGS

#### AMD Ryzen Press Briefing Call

#### Core i7-6900K (Broadwell-E) PRESENTED BY JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

Core i 7-7700K (Kaby Lake)

15%

Ryzen benchmate data captured on a pre-production Ryzen processor. See footnote 5 for system configurations and details.

RYZZN

**RYZEN 7 1800X** 

AND

## AMPRYZEN STACK – COMPETITIVE DETAILS

AMD Mour and the paralle	Cores/ Threads	Street TDP	with SEP error	Intel Model	Cores/ Threads	TDP	SEP
RYZEN 7 1800X	stuffer 8/16 <sup>raf</sup>	Company 10 - 100 - 100 - 100	, 1997 - 19 , 1997 - 199 , 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997	e i7-6900k	98/16 98/16	140	444 47 47 47 47 47 47 47 47 47 47 47 47
RYZEN 7 1700X	strain 8/16	charrollin expansion	(1)11 (1)111	i7-6800K	6/12 <sup>w</sup>	140	\$440
RYSENER RESS BINEFING CALL 1700	aruin 8/16	that 65 the	5349 5349	i7-7700K	4/8 500	91	\$329
PRESENTED BY JAMES PRI	OR	enter		AN <sup>®</sup>	Math	l	l

AMB CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

\*Specifications and Pricing on AMD.com and ark.intel.com

### SQ & AM4 MODEL NUMBER ARCHITECTURE

RYZ Fridan 7 state 7.000X

Segment

🛍 Enthusiast/Prosumer

5 = High Performance

3<sup>™</sup>≜ Mainstream

Performance Level 7,8 = Enthusiast/Prosumer 4,5,6 = High Performance BA = Mainstream

**Power Suffix** X = High Performance, with XFR "" = Standard Desktop CPU G = DT with GFX T = Low power Desktop S = Low power Desktop with GFX H = High Performance Mobile U = Standard Mobile M = Low Power Mobile

Generation

Brand RYZEN PRESS BRIEFING CAL Ryzen = Mainstream to Prosumer

Model Number Leaves option for speed bump or sku differentiator. PRESENTED BY JAMES PRIOR 20, 50, etc.



# AMD SenseMI Technology:



Precision Boost Extended Frequency Range<sup>4</sup> Pure Power PRESENTED BY JAMES PRIOR

AMD CONFIDEN



emarkine

Levnarthamilin

Leynar Khayrullin

Levnarthamulin

Levnarthamilin

Levnar Kharrullin

Knamulin

Mullin



Smart Prefetch



arear WOst frist ?er

# AMD Sense MI Technology:

### AMD Ryzen Press Briefing Call

HOW Does it

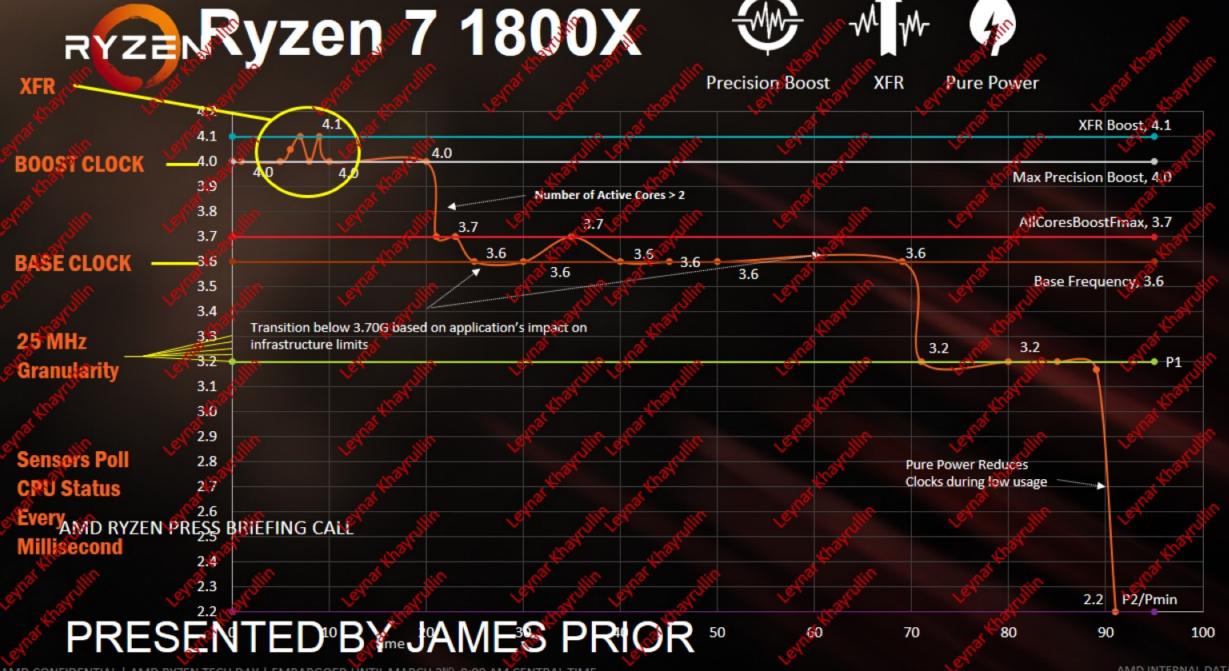
Pure Power Precision Boost Extended Frequency Range<sup>4</sup>

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED ÜNTIL MARCH 2ND, 9:00 AM CENTRAL TIME



A MIL

Smart Prefetch



## THY REFLEN "X" FACTOR

- "X" means more performance
  - Higher Base Clocks
  - Higher Boost Clocks
  - Twice the XFR Boost Headroom



Combine with an X370 motherboard to deliver the maximum experience

	the start		at the		and the second s			10 M
× 420	Ryzen 7 1800X			and the second	lase	BOOST	not the	XFR
	with Leve with		JIII	ter with	an allin	Leve willing	Leve rulin	Les wroth
452	Ryzen 7 1700		Base	they are	BOOST	4 that	XFR star	arthory
		in and	22	, erro un	Near wife	erne lin	Levre lin	Levino III
	Ryzen 7 1700 📷	RIEFING CALL	100 HUL	BOOST	Barrow	XFR grafter	that	Augur.
	with smart	with several	Aller	leynart willin	emart rullin	Leynart multin	Levrat Lillin	Leynar.
<i>¥</i> .	18th Aug		that	CLOCK FREQU	JENCKLY	Array.	martin	
	PRESENTE	D BY JAM	ES PRI	OR				
		Co.		NY I			. 0.1	



# Platform

# PRESENTED BY JAMES PRIOR

thamilin



# AMD AM4 Platform

Scalable | Upgradable | Future-Proof<sup>1</sup>

### DDR4 JAMES PRIOR JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIMI

Top-To-Bottom Athlon/7<sup>th</sup> Gen APU/Ryzen™

\*At time of presentation, PCIe 3.0 connectivity pending certification

### CAN PETITIVE MOTHERBOARD LINEUP



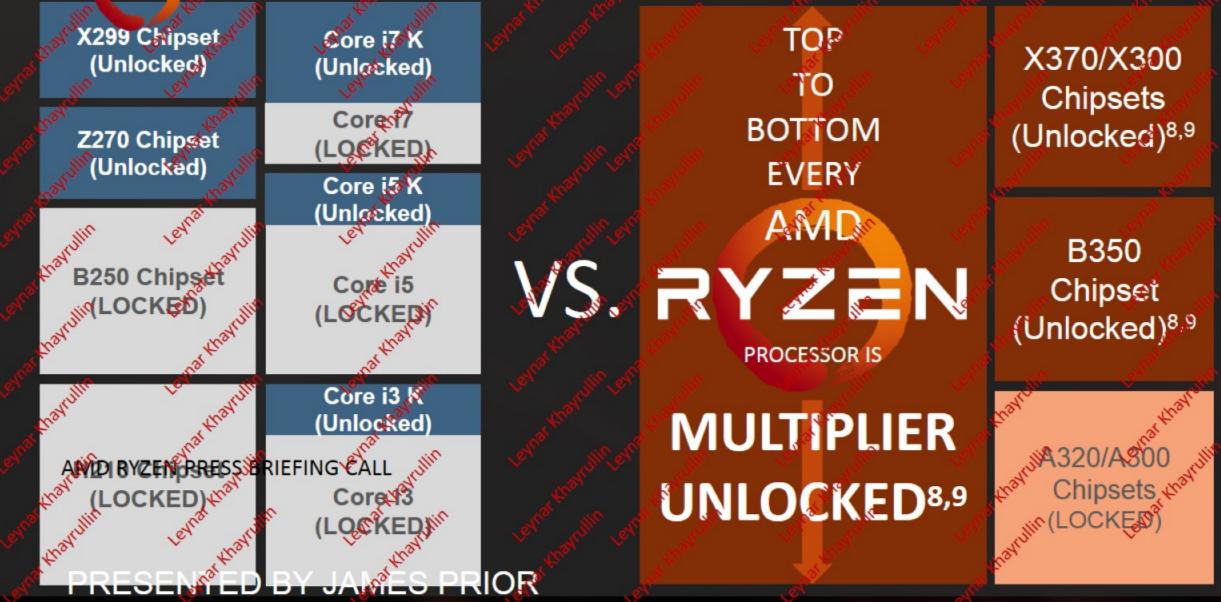
SEGMENT	CHIPSET	្រូមទ	B 3.1 Gen 2		SATA	GP PCIe®	Overclocking	PCI Bifurcation (2x8 PCie® 3, Xfire/SU)**	Competition
Enthusiast	X370	Jacob V	Native	ese a st	Nor or	Straff A	- SALES TROM	- State of the second	Inte <sup>150</sup> Z170/Z270 Q170/Q270
Mainstream	<b>B</b> 350	eret	Native	Starke	No. of	Street Brown	Server States Inc.	-see the second	Intel B150/B250Jim
Essential of	A320	Stark.	Native	et al	No. of	S CONTRACTOR DE	Server Strategy	Strat Constraints	elfitel H110/H210
Enthusiast SFF	X300	Levent	Autor .	eviat	and the even	S. S	Levner Villen	Letter	Leynart No Equivalent
Essential SEEN			ALI	errort	Will en	Reyrold	Levnarth avrillin	Levnarth arullin	Leynal any Multin

Only AMD's AM4 Platform features native USB 3.1 Gen2 & every AM4 processor is multiplier unlocked<sup>8</sup>

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

PRESENTED BY JAMES MPRIME over damages caused by overclocking, even when overclocking is enabled via AMP hardware Overclocking requires motherboard support. \*\*Pending PCIe Certification

BUI FERR ENTHUSIASTS



#### AM PLATFORM FEATURE SUMMARY Chipset Features (Every AM4 Processor is compatible with every AM4 Chipset) PCI Express® Chipset USB 3.1 G2 PCI Express® SATA Express<sup>1,4</sup> PCI Express<sup>®</sup> Over-SATA RAID<sup>2</sup> SATA + NVMe Chipset Gen3 Graphics<sup>4</sup> (SATA & GPP PCIe G3) GP<sup>4</sup> Segment + 3.1 G1 + 2.0 slots<sup>4</sup> clocking 1x16/2x8 x8 Gen2 6 + x2 NVMe (AMD Ryzen™) X370 2 (allus x2 PCIe 0,1,10 Yes **Unlocked**<sup>3</sup> Enthusiast 2+10+6(or 4 SATA plus 1 x4 NV/Me 1x8 Gen3 when no on AMD Ryzen<sup>™</sup> Processor) (A-Series/Athlon) x4 NVMe) 4 + x2 NVMe 1x16 x6 Gen2 (AMD Ryzen™) **B350** (or 2 SATA 1 x4 NVMe on (plus x2 PCIe 0,1,10 No Unlocked<sup>3</sup> 2 2+6+6Performance 1x8 AMD Ryzen<sup>™</sup> Processor) Gen3 when no (A-Series/Athlon) x4 NVMe) 1x16 x4 Gen2 4 + x2 NVMe (AMD Ryzen™) A320 1+6+62 (plus x2 PCle 0, 1, 10No Locked Mainstream (or 2 SATA 1 x4 NVMe on 1x8 Gen3 when no AMD Rvzen<sup>™</sup> Processor) (A-Series/Athlon) x4 NVMe) 1x16/2x8 x4 Gen3 2 + x2 NVMe Oet (AMD Ryzen X300 0+4+0 (plus 2 PCle Unlocked<sup>3</sup> Yes (or 1 x4 NVMe on AMD 1x8 Gen3 when no Ryzen™ Processor (A-Series/Athlon) x4 NVMe) SKF Options el NIC 1x16 x4 6 6 n 3 ANN RYZEN PRESS BRIEFING ALL + x2 WMe (AMD Ryzen™) 0+4+0(pos x2 PCle 0,1 **e**Rec A30 No (or 1 X NVMe on AMD 1x8 en3 when no Byzen™ Processor (A-Series/Athlog x4 NVMe)

Notes: Features are greliminary and subject to change without notice customer should always consult the latest technical documentation for design and product specifications. PRESENTED BY JACKES PRIOR 3. Performance thermal solution required

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

4. At time of presentation, PCIe 3.0 connectivity pending certification

### BAAJE AR SIMPLICITY

 Clock Frequency Voltage Memory **Core Parking** 

RYZZN AND REAL MASTER AND ATTA MASTER MASTER O Abes Core 7 Core 8 4.00 % IDDCR SOC ASADe B. Read Row-Column Dela Reset Prof.

Overclocking requires motherboard support.

AMD RYZEN PRESS BRIEFING CAL

#### AMD Ryzen Master Utility PRESENTED BY JAMES PRIOR AMD product warranty does not cover damages caused by overclocking, even when overclocking is enabled via AMD hardware



AND Revenue

Dual Channel/Dual Rank/4 DIMM: 1866
 Dual Channel/Single Rank/4 DIMM: 2133
 Dual Channel/Dual Rank/2 DIMM: 2400

#### O Dual Channel/Single Rank/2 DIMM: 2667 PRESENTED BY JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

\*Depending on system & Module Design



NEWAMD WRAITH COOLERS Wraith Wraith Wraiti STEALTH SPIRE MAX New lineup for 65W and 95W TDP Ó Even Quieter : 28 dBa, 32 dBa, and 38 dBa Ó New Spring-Screw clamping mechanism 0 Q<sub>MD</sub>Coolers boxed with Ryzen<sup>™</sup> 7 processors feature RGB-controlled LED PRESENTED BY JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2<sup>ND</sup>, 9:00 AM<sup>\*</sup>CENTRAL TIME



ASSAULT FRAMEWORKS

# WITH ONFIGURABLE RGB LED

AMD RYZEN PRESS BRIEFING CALL

#### PRESENTED BY JAMES PRIOR



# Partners

# PRESENTED BY JAMES PRIOR

thamilin

# RYZEN ACTIVATES!

## Over 200 System Integrators\*

AMD

Over 80 Motherboards

\*

Design wins from all Top-Tier OEMs\*

#### PRESENTED BY JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED ÜNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

\*Planned and expected based on partner communications

SO KELAMA MOTHERBOARDS



arkhavro

1ex

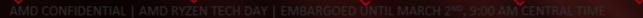




BIOSTAR GIGABYTE

**m**si'

C.



### SH AHENER SYSTEMS WITH AMD RYZEN™ EMEA



CASEKING

Levins

arthanull





OVERCLOCKERS UK Mindfactory.dethamiliers uk Aktiengesellschaft

eynarkha

Computers

pespecialist



Khayrullin

# Leven Kname

UI CONTON

AMD CONFIDENTIAL AMD RYZEN TECH DAY

# SH AFENER SYSTEMS WITH AMD RYZEN™

Х٦

211

PC CASE GEAR

lin

È

Leynat

#### what khayulin Leynar Leynart Vnar Knawullin Leynar

mullin

rullin

Leynart

### SH AFENER SYSTEMS WITH AMD RYZEN™ CHIN



Leynart

Levnar



mullin



Levno

Leynart

### SLAPENER SYSTEMS WITH AMD RYZEN™ NOR1. AMERICA

RYZEN

0

Levnat

AMDA | ORIGIN

mullin

RIGIN

RYZEN

MAINGEAR



MD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2<sup>ND</sup>, 9:00 AM CENTRAL TIMI

navrun

hav

Knayn

#### 3RD PARTY COOLERS WITH SOCKET AM4 SUPPORT READ FOR AMD'S ECOSYSTEM

CORSAL

CORSAIR

Leynarthain

Leynarkhaynullin

#### Leynarthayrun eynarthay 4hay

What Khayrulin



Thayfullin

eynarkhaynullis

## AND RYZEN™ 7 PACKAGING PIB and WOF versions AMD AMD RYZEN RYZEN RYZN AMDI PRESENTED BY JAMES PRIOR

# AND Ryzen 7, Much more than a processor

# RYZEN

MD RYZEN PRESS BRIEFING CA

#### PRESENTED BY JAMES PRIOR

MD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIM

Massive multi-threading advantage Nearly equivalent IPC Disruptive price positioning More unlocked processors Simple Overclocking with XFR<sup>4</sup> and Ryzen Master<sup>9</sup> New Quiet Wraith Cooler Lineup Wide Range of Enthusiast Boards **Over 200 System Partners** High-End Cooler Support

# Prosumers need a CPU that delivers multi-core performance TODAY

#### Open Source Apps for Creative Enthusiasts PRESENTED BY JAMES PRIOR

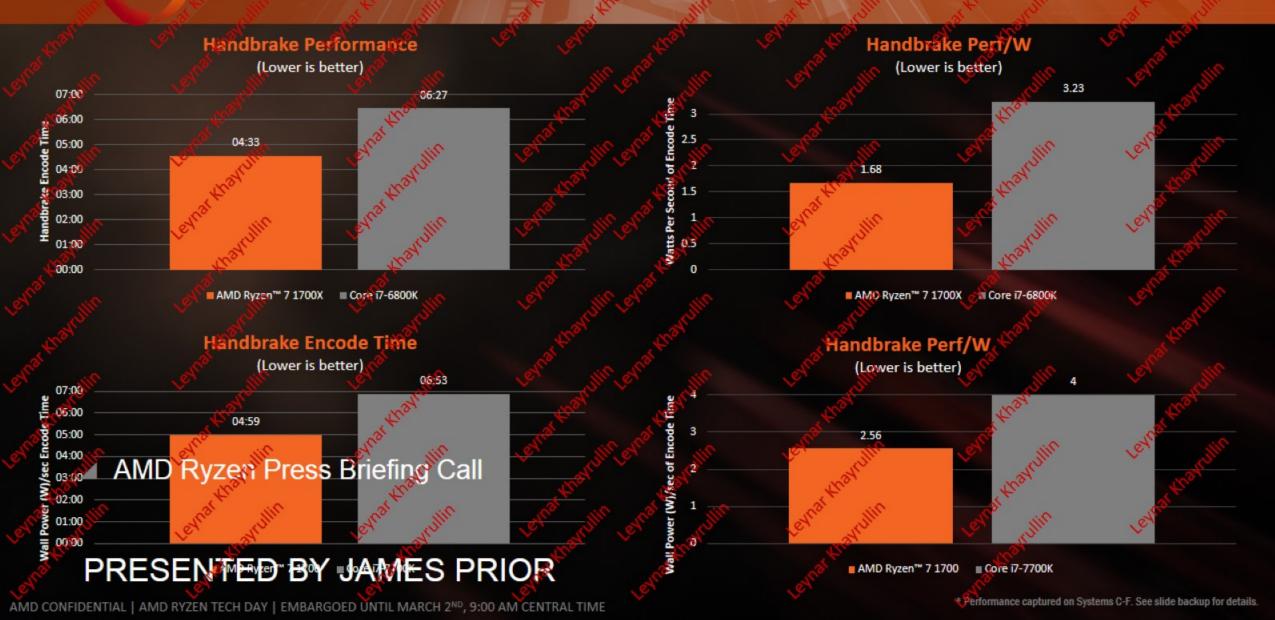
AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTEL MARCH 2ND, 9:00 AM CENTRAL TIMI

Premium Apps for Workstations

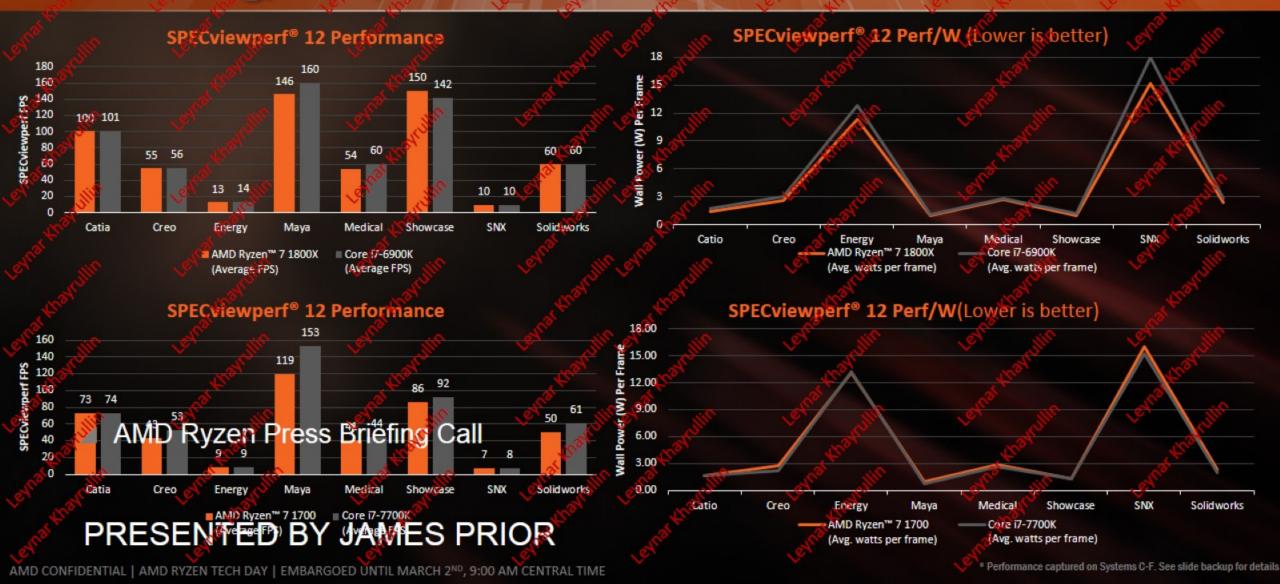
# Elite Performance and Efficiency for Raytracing



# Elite Performance and Efficiency for Video



### Elite Performance and Efficiency for Read and Scientific, Medical



### **PROSUMER'S DREAM COME TRUE** An entirely new price/performance curve for creators



AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED ÜNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

\* All performance results normalized. Composite benchmarks (e.g. SPECViewPerf) averaged to equalize weighting. All SKUs baselined against Core i7-7700K. Raw data on slide 20. Pricing: Intel ARK



# AMD Ryzen for Gaming

Ready for today and tomorrow

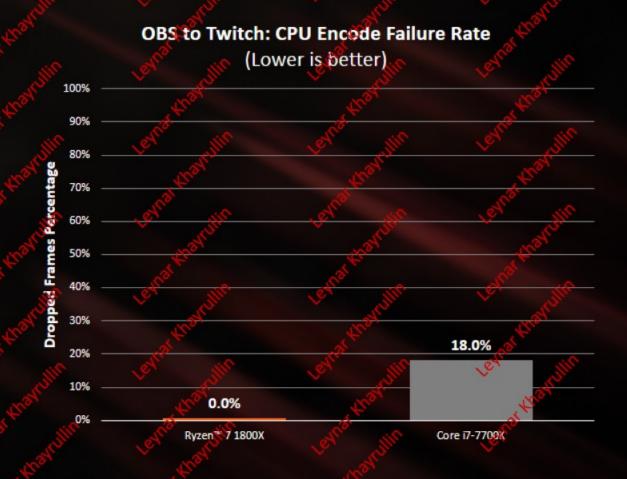
# PRESENTED BY JAMES PRIOR

## **Treesports Problem:** GAMING AND STREAMING IS HARD

## AMD RYZEN<sup>TM</sup> CAN HELP "Some games are very CPUintensive and require a strong computer to run. [...] To make matters worse, streaming is an extremely CPU-intensive process. Compine these two to gether, and it is trouble."

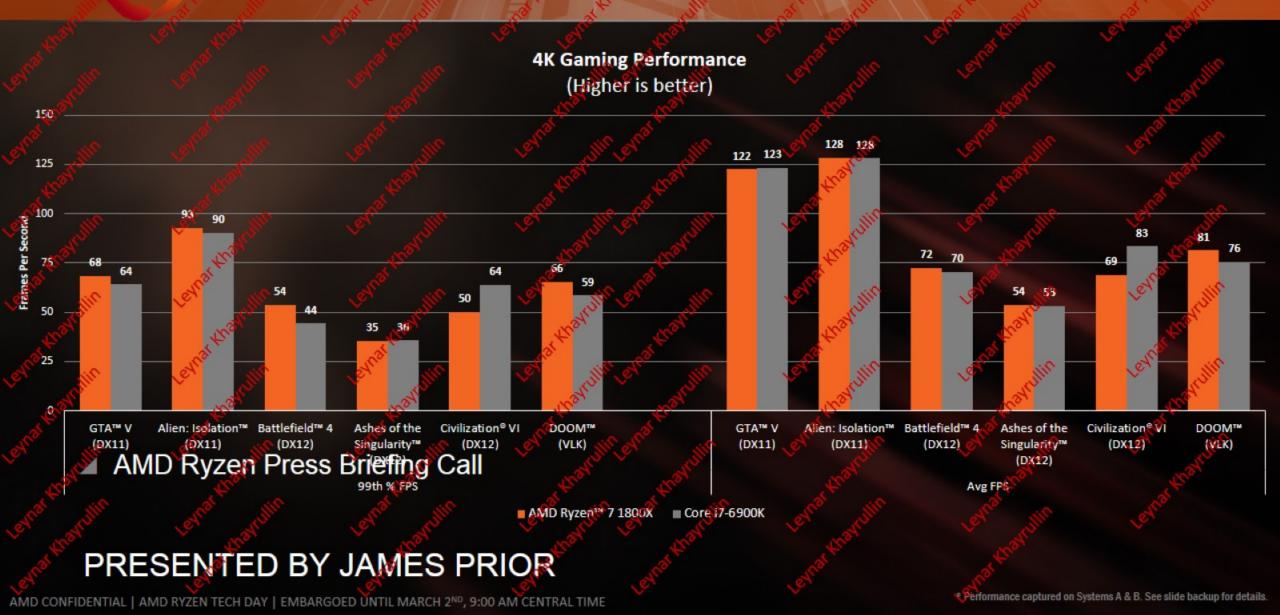
## PRESENTED BY JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

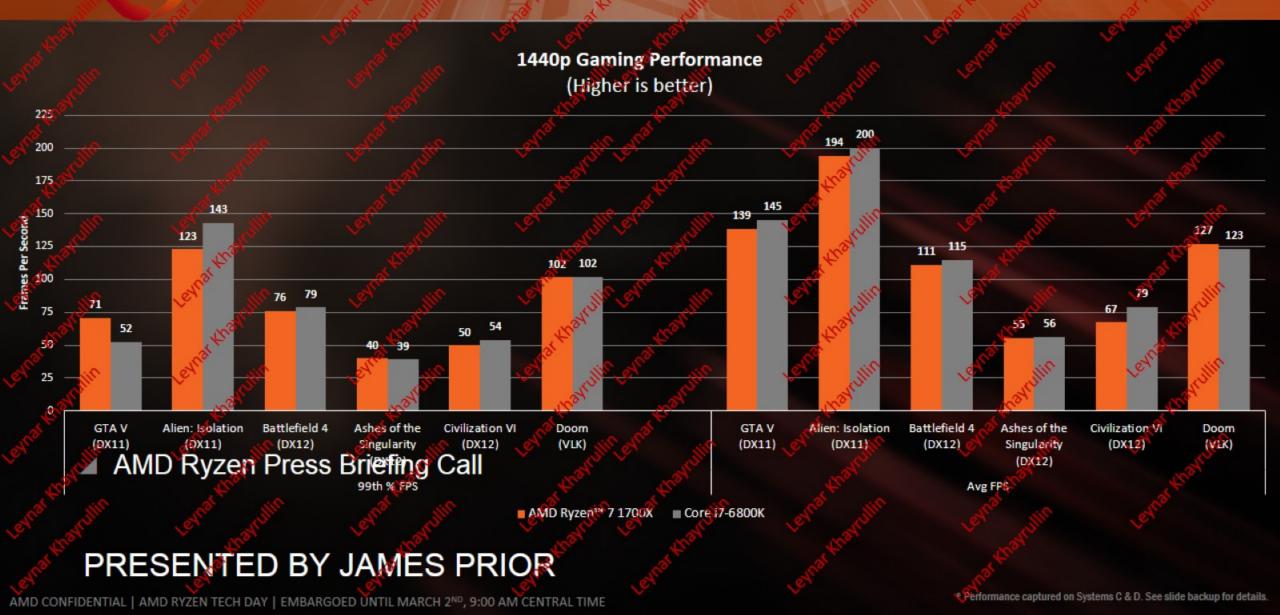


 Performance captured on Systems A and F. See backup for details. OBS Target Settings: 1920x1080 source resolution, 1920x1080 broadcast resolution, 60 FPS broadcast frame rate, 3500Kbps VBR target bitrate, x264 encoder. "Encode Failure Rate" defined as percentage of video frames dropped by x264

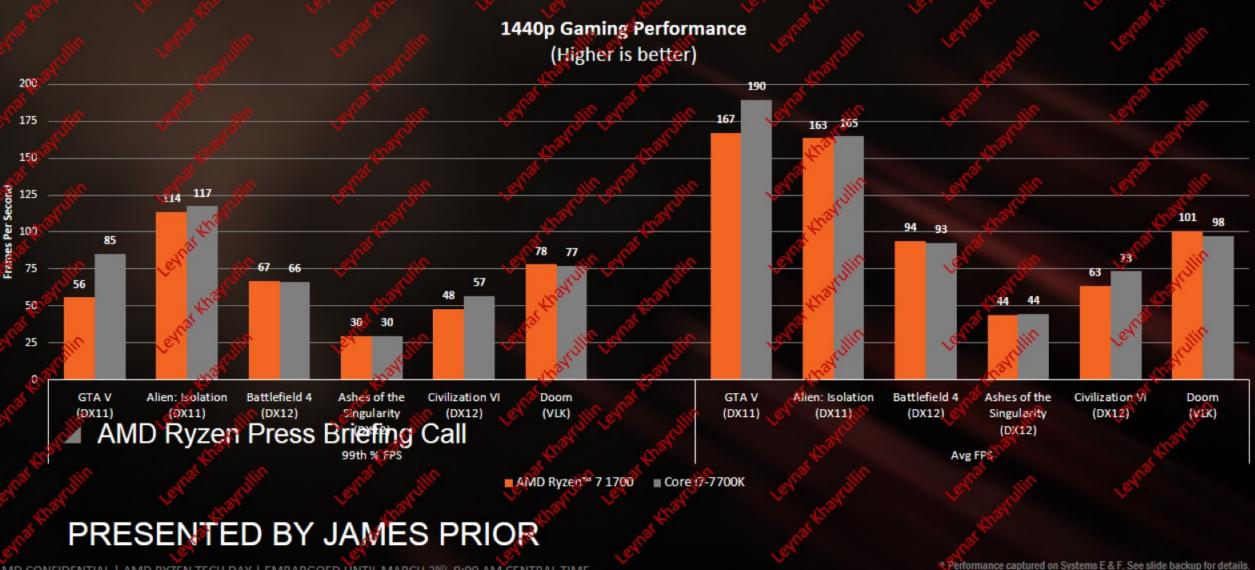
# AVER GE4FE AND 99<sup>TH</sup> PERCENTILE FPS



#### **DELL' CHANG HIGH-END GAME PERFORMANCE** AVER GE4 HE AND 99<sup>TH</sup> PERCENTILE FPS



#### **DELL' CHANG HIGH-END GAME PERFORMANCE** AVER GE4 HE AND 99<sup>TH</sup> PERCENTILE FPS



#### **RED CONTINUES THE PRICE OF HIGH-END GAMING PERFORMANCE** 99 R Yezer M Performance Per Dollar

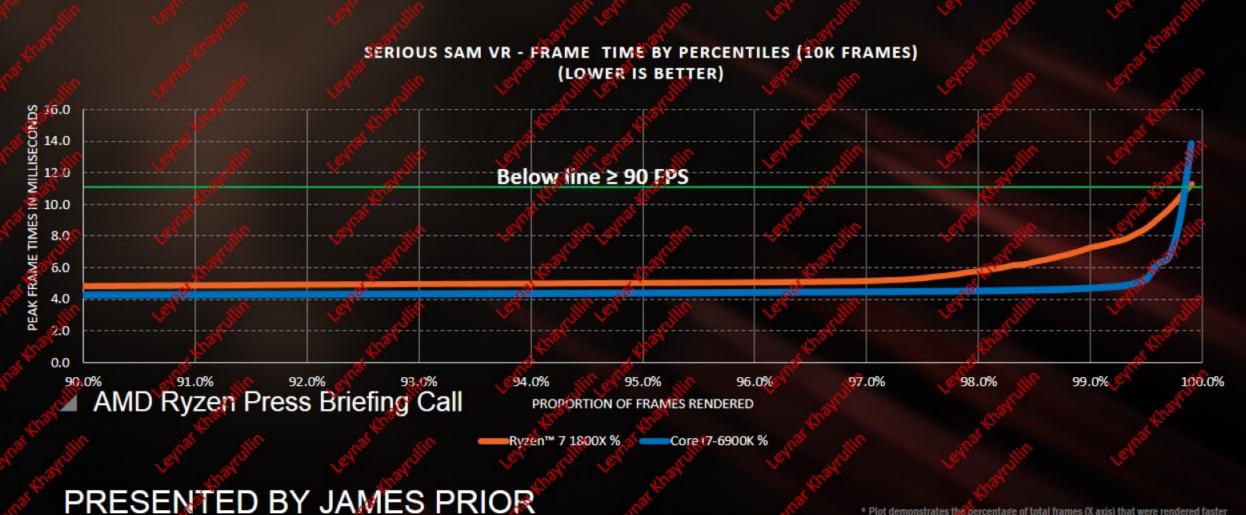


#### PRESENTED BY JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

\* Average of 99<sup>th</sup> percentile frame rates in games on Slide 20. Raw data on slide 21. Suggested electronic retailer pricing as of 2/14/2017. Intel pricing based on ARK. AMD pricing based on SEP.

# A OLICON OOK AT VIRTUAL REALITY PERFORMANCE



AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

\* Plot demonstrates the percentage of total frames (X axis) that were rendered faster than the corresponding duration (in ms) on the Y axis, e.g. 99% of all frames were rendered faster than 7.3ms on the AMD Ryzen™ 7 1800X. Analysis captured with 10,000

# Treed a Future-Read CPU that can grow with the API landscape

AMD Ryzen Press Briefing Call

PRESENTED BY JAMES PRIOR

AMD CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED ÜNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

Ashes of the Singularity™ Battlefield<sup>™</sup> 1 Caffeine™ Civilization™ VI Deus Ex: Mankind Divided™ Forza Horizon 3 Forza Motorsport™ 6. Apex Gears of War™ 4 Gears of War™: Ultimate Edition Halo™ 5 Forge Hitman™ Quantum Break™ Rise of the domb Raider™ Star Wars™: Battlefront™ Tom Clancy's The Division™ Total Warm: Warhammer® Halo Wars™ 2 Creative Assembly™ Sniper Elite™ 4 Star Gitizen™

DirectX® 12

# 8C16 AND RYZEN™ PROCESSOR PERFORMANCE SUMMARY ZEN AMDA

## POWERFUL FOR PROSUMERS

- Undeniably incredible multi-threaded processing
- Bringing true Prosumer power to accessible price segments
- The Prosumer's dream
   come true
   AMD RYZEN PRESS BRIEFING CALE

#### HIGH-END DESKTOP GAMING PERFORMANCE

- No compromise high-end desktop game performance thanks to world-class IPC
- Great for even the most powerful GPUs
- Clearly great for VR

## GREAT POWER EFFICIENCY

Excellent results in prosumer/nT workloads
Perf/W looking good in games as well

## PRESENTED BY JAMES PRIOR





AND RYZEN PRESS BRIEFING CALL

Powerful in Purpose. Efficient in Design. PRESENTED BY JAMES PRIOR

CONFIDENTIAL | AMD RYZEN TECH DAY | EMBARGOED UNTIL MARCH 2ND, 9:00 AM CENTRAL TIME

#### PRESENTED BY JAMES PRIOR

SYSTE



#### PRESENTED BY JAMES PRIOR

AND CONFIDENTIAL 9:00 AM CENTRAL TIME

#### AMD RYZEN PRESS BRIEFING CALL

Leynarkha . Kha Video options set to highest available 3840x2160 Leynarthayoun Leynartharrult 3840x2160 "Crazy" preset V-sync Off Heresh Rate to 60H-rtical Sync t-Levnar Leynarthayru Change Vertical Sync to Off & 3640x2160 Full Screen Leynar Khayrullin Wull Screen Leynarthayrul Performance Impact: Ultra DX12 Memory Impact: Ultra Vertical Sync disabled nat Knayrullin Khayrullin Strious Sam VR: The First Encounter **Default Settings** 

1280x720 (16:9)

DX11

HTC Vive

SYSTEM A & B

SPENIC & D 2560x1440 Video options set to highest available SSAO serte Standard 2560x1440 "Seaf" preset Visync Off 2560x1440 "Ultra", obeset, et al. Vertical Sync Off 2550x1440 "Ultra" preset API 2560x1440 "Ultra" pleset EVI Vertical Sync Off 250x1440 "Ultra" preset Vulkan API Restore Dataulte II Change Resolution to 2560x1440 Change Refresh Rate to Vertical Change Vertical Suncest Off Levna Vulkan An 2560x1440 Full Screen Performance Impact: Ultra Performance Impact: Ultra Memory Impact: Ultra Memory Impact: Ultra Memory Impact: Ultra Memory Impact: Ultra unar khayrulin nat Knayrullin

Vide options set to highest vailable Solo set to Standard S60x1440 Leynarth Ler Leynar Khayrullin Levnarkhav Crazy" preset V-sync Off vulkan API Restore Defaults Ange Resolution to 2560x1440 Nange API to DX11 Nge Refresh Rate to 60 Vertical Sur-DX12 Leynarkhak Leynar Khayrullin Levnar Leynarthayulin 25600440 Functionen Performance Impact: Ultra Leynarkhay **DX12** Memory Impact: Ultra Vertical Sync disabled unar thay ulin unar thay ulin

e

1º

e

E

v

e

ve



Let

THE P

Alien Isolation ALIOS of the Singularity

Version: 1.50.24210

Version 1.7.2.45672

Product Version 6.1.1.1616

Ste Studin Ste Meier's Civilzation VI

Version 1.0.0.56 (241523)

Product Version: 4.0.4.0

Grang Heft Auto V (5) Build 944.1 Online 1.37

Battlefiel



## DISC AILER & ATTRIBUTION

THE INFORMATION PRESENTED IN THIS DOCUMENT IS FOR INFORMATIONAL PURPOSES ONLY AND MAY CONTAIN TECHNICAL INACCURACIES, OMISSIONS AND TYPOGRAPHICAL ERRORS.

THE INFORMATION CONTAINED HEREIN IS SUBJECT TO CHANGE AND MAY BE RENDERED INACCURATE FOR MANY REASONS, INCLUDING BUT NOT LIMITED TO PRODUCT AND ROADMAP CHANGES, COMPONENT AND MOTHERBOARD VERSION CHANGES, NEW MODEL AND/OR PRODUCT RELEASES, PRODUCT DIFFERENCES BETWEEN DIFFERING MANUFACTURERS, SOFTWARE CHANGES, BIOS FLASHES, FIRMWARE UPGRADES, OR THE LIKE. AMDASSUMES NO OBLIGATION TO UPDATE OR OTHERWISE CORRECT OR REVISE THIS INFORMATION. HOWEVER, AMD RESERVES THE RIGHT TO REVISE THIS INFORMATION AND TO MAKE CHANGES FROM TIME TO TIME TO THE CONTENT HEREOF WITHOUT OBLIGATION OF AMD TO NOTIFY ANY PERSON OF SUCH REVISIONS OR CHANGES.

AMD MAKES NO REPRESENTATIONS OR WARRANTIES WITH RESPECT TO THE CONTENTS HEREOF AND ASSUMES NO RESPONSIBILITY FOR ANY INACCURACIES, ERRORS OR OMISSIONS THAT MAY APPEAR IN THIS INFORMATION.

AND SPECIFICALLY DISCLAIMS ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE, IN NO EVENT WILL AMD BE LIABLE TO ANY PERSON FOR ANY DIRECT, INDIRECT, SPECIAL OR OTHER CONSEQUENTIAL DAMAGES ARISING FROM THE USE OF ANY INFORMATION CONTAINED HEREIN EVEN IF AMD IS EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

#### ATTRIBUTIONS

BATTLEFIELD 1 IMAGES AND LOGOS © 2016 ELECTRONIC ARTS INC. BATTLEFIELD, BATTLEFIELD 1 AND THE DICELOGO ARE TRADEMARKS OF EA DIGITAL ILLUSIONS CEAB. EA AND THE EA LOGO ARE TRADEMARKS OF EA DIGITAL ILLUSIONS CEAB. EA AND THE EA LOGO ARE TRADEMARKS OF EA DIGITAL ILLUSIONS CEAB. EA AND THE EA LOGO ARE TRADEMARKS OF EA DIGITAL ILLUSIONS CEAB. EA AND THE EA LOGO ARE TRADEMARKS OF EA DIGITAL ILLUSIONS CEAB. EA AND THE EA LOGO ARE TRADEMARKS OF

DOTA 2 IMAGES AND LOGOS 2016 VALVE CORPORATION, ALL RIGHTS RESERVED, VALVE, THE VALVE LOGO, AND THE DOTA2 LOGO ARE TRADEMARKS AND/OR REGISTERED TRADEMARKS OF VALVE CORPORATION.

© 2017 ADVANCED MICRO DEVICES, INCIALL RIGHTS RESERVED. AMD, THE AMD ARROW LOGO, CROSSFIRE, PADEON, RYZEN, AND COMBINATIONS THEREOF ARE TRADEMARKS OF ADVANCED MICRO DEVICES, INC. IN THE UNDED STATES AND/OR OTHER JURISDICTIONS. PCIE AND PCI EXPRESS ARE REGISTERED TRADEMARKS OF PCI-SIG CORPORATION. OTHER NAMES ARE FOR INFORMATIONAL PURPOSES ONLY AND MAY BE TRADEMARKS OF THEIR RESPECTIVE OWNERS.

### PRESENTED BY JAMES PRIOR

## FOOTUSES



- STATEMENT OF "FUTURE-PROOF", REFERS TO SUPPORT OF CURRENT AND UPCOMING TECHNOLOGY STANDARDS INCLUDING AND FINFET PROCESS TECHNOLOGY, DIRECTX®12 AND VULKAN" API SUPPORT, NEW I/ON TECHNOLOGY INCLUDING DDR4, USB 2.1 GEN 2, AND NVME, AND EXPERIENCES SUCH AS VR. "FUTURE-PROOF" STATEMENTS NOT MEANT TO SERVE AS A WARRANTY OR INDICATE THAT USERS WILL NEVER HAVE TO UPGRADE THEIR GRAPHICS TECHNOLOGY AGAIN. SUPPORT OF CURRENT AND UPCOMING TECHNOLOGY STANDARDS DESCRIBED ABOVE HAS THE POTENTIAL TO REDUCE FREQUENCY OF COUPGRADES FOR SOME USERS.GD-104
- 2. JESTING BY AMD PERFORMANCE LABS. PC MANUFACTURERS MAY VARY CONFIGURATIONS YIELDING DIFFERENT RESULTS. CINEBENCH R15 1T IS USED TO REPRESENT SINGLE-THREADED IPC; TEST PERFORMED WITH BOTH THE RYZEN 7 1700 AND UTEL CORE I7-7700K RUNNING AT A LOCKED 3.5 GHZ CLOCK RATE. THE RYZEN 7 1700 PROCESSOR ACHIEVED SCORE OF 142 IN THE CINEBENCH R15 SINGLE THREAD TEST. THE CORE I7-6900K PROCESSOR ACHIEVED SCORE OF 152 IN THE CINEBENCH R15 SINGLE THREAD TEST. THE CORE I7-7200K PROCESSOR ACHIEVED SCORE OF 146 IN THE CINEBENCH R15 SINGLE THREAD TEST. THE CORE I7-6900K
- TESTING BY AMD PERFORMANCE LABS. PC MANUFACTURES MAY VARY CONFIGURATIONS YIELDING DIFFERENT RESULTS. CINEBENCH R15 NT IS USED TO SIMULATE MULTI-THREADED OPU PERFORMANCE; THE AMD RYZEN<sup>™</sup> 7 1800X SCORED 1601.43, WHILE THE INTEL CORE 17,6900K EXTREME SCORED 1473.79 OR A BENCHMARK SCORE COMPARISON OF 1601.43/1473.79 = 1.09× OR 9% MORE. RZN 3 THE AMD RYZEN<sup>™</sup> 7 1800X SCORED 1601.43, WHILE THE INTEL CORE 17,7900K EXTREME SCORED 1473.79 OR A BENCHMARK SCORE COMPARISON OF 1601.43/1473.79 = 1.09× OR 9% MORE. RZN 3 THE AMD RYZEN<sup>™</sup> 7 1800X SCORED 1601.43, WHILE THE INTEL CORE 17,7900K SCORED 966.66 FOR A BENCHMARK SCORE COMPARISON OF 1601.43/1473.79 = 1.09× OR 9% MORE. RZN 3
- NOT ALL AMD RYZEN" PROCESSORS OFFER EVERY FEATURE OF AMD SENSEML TECHNOLOGY. FOR SPECIFIC CAPABILITIES OF DIFFERENT PROCESSOR MODELS, PLEASE VISIT WWW.AMD.COM. IF YOUR SYSTEM IS PRE-BUILT, CONTACT YOUR MANUFACTURES FOR ADDITIONAL OF ORMATION
- DESTING BY AMD PERFORMANCE LABS. PC MANUFACTURERS MAY VARY CONFIGURATIONS VIELDING OFFERENT RESULTS, ONEBENCH R15 MULTI-THREADED PERFORMANCE USED TO REPRESENT MULTI-THREADED PERFORMANCE. THE RYZEN 7,1800X (8C/16T, \$499 SEP) ACHIEVED A SCORE OF 162.0 IN THE SINGLE-THREAD TEST; THE CORE I7-6900K (8C/16T, \$1089 SEP) ACHIEVED A SCORE OF 162.8 IN THE SINGLE-THREAD TEST; RESULTING IN A 0% SINGLE THREADED PERFORMANCE ADVANTAGE. THE RYZEN 7,1700X (8C/16T, \$399 SEP) ACHIEVED A SCORE OF 151.1 IN THE SINGLE-THREAD TEST; THE CORE I7-6800K (8C/12T, 5441 SEP) ACHIEVED A SCORE OF 156.4 IN THE SINGLE-THREAD TEST; RESULTING IN A 3% SINGLE THREADED PERFORMANCE ADVANTAGE. THE RYZEN 7,1700X (8C/16T, \$399 SEP) ACHIEVED A SCORE OF 156.4 IN THE SINGLE-THREAD TEST; RESULTING IN A 3% SINGLE THREADED PERFORMANCE ADVANTAGE. THE RYZEN 7,1700X (8C/16T, \$339 SEP) ACHIEVED A SCORE OF 147.0 IN THE SINGLE-THREAD TEST; THE CORE I7-7700K (4C/8T, \$349 SEP) ACHIEVED A SCORE OF 189.8 IN THE SINGLE-THREAD TEST; RESULTING IN A 23% SINGLE-THREADED PERFORMANCE ADVANTAGE (AND A 14.6% SINGLE-THREADED PERFORMANCE ADVANTAGE COMPARED TO THE RYZEN 7 1800X). RZN-10
- AMD RYZEN 7 1700 PROCESSOR (65 WATT TDP) IS RATED FOR LOWER USAGE THAN INTELS LOWEST-POWER SCORE DESKTOP PROCESSOR, THE CORE 17-6900K (140W TDP) AS OF FEBRUARY 20, 2017. RZN-6
- AT TIME OF PRESENTATION, PCIE 3.0 CONNECTIVITY PENDING CERTIFICATION
- S AMD RYZEN FEATURES AND BENEFITS DEPEND ON SYSTEM CONFIGURATION AND MAY REQUIRE ENABLED HARDWARE, SOFTWARE OR SERVICE ACTIVATION PERFORMANCE VARIES DEPENDING ON SYSTEM CONFIGURATION. CHECK WITH YOUR MOTHERBOARD AND SYSTEM MANUFACTURER.
- 9. OVERLOCKING AMD PROCESSORS IN STOLES WITHOUT MMAATION, ALTERING CLOCK FREQUENCIES / MULTIPLIERS OR MEMORY TIMING / VOLTAGE, TO OPERATE BEYOND THEIR STOCK SPECIFICATIONS WILL VOID ANY APPLICABLE AMD PRODUCT WARRANTY, EVEN WHEN SUCH OVERCLOCKING IS ENABLED VIA AMD HARDWARE AND/OR SOFTWARE. THIS MAY ALSO VOID WARRANTIES OFFERED BY THE SYSTEM MANUFACTURER OR RETAILER. USERS ASSUME ALL RISKS AND LIABILITIES THAT MAXARISE OUT OF OVERCLOCKING AMD PROCESSORS, INCLUDING, WITHOUT LIMITATION, FAILURE OF OR DAMAGE TO HARDWARE, REDUCED SYSTEM PERFORMANCE AND/OR DATA LOSS, CORRUPTION OR VULNERABILITY.

#### PRESENTED BY JAMES PRIOR





AMD Ryzen Press Briefing Call

PRESENTED BY JAMES PRIOR